



ANTHONY STUART HOBBIS



To whom it may concern

I am a multi-skilled senior designer with extensive knowledge and management in graphic design production principles and practices, and would like an opportunity to be considered for the Senior Graphic design position.

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I relocated back to the United Kingdom in August 2019 and currently reside in Cardiff, Wales. While I am open to re-location for the right opportunity, I want to emphasize that I am a British Citizen and eligible to live and work in the United Kingdom. I hold a UK driver's license and have my own vehicle. I recently concluded my employment as a Senior Graphic Designer within a sportswear company and am now seeking better-suited opportunities.

As a multi-skilled senior designer and team leader, I bring a strong commercial acumen and extensive knowledge in graphic design production principles and practices. My diverse design portfolio encompasses various areas, including Brand/CI Development, Advertising Campaigns, Print Design, Packaging Design, Exhibition Design, OOH Display, POS Display, Small to Large Format Print, Signage and Vehicle Livery, Sportswear Product Development, and Digital Design encompassing videography, motion design, and web.

Throughout my career, I have consistently demonstrated a strong work ethic and proven track record of working and leading within teams to meet tight deadlines, even in high-pressure situations. I possess a keen eye for detail, a genuine passion for design, and a drive for excellence. With a solid foundation in print practices and pre-press artworking, including color management and specialized print techniques, I am well-versed in delivering high-quality outputs. Having owned and managed a design studio for 21 years, I deeply understand the values and behaviors required to be accountable to the business, brand, and clients. I am both collaborative and autonomous in my workflow, and I maintain a keen commercial awareness of costs versus profits for the company.

To stay current with design trends, I continuously update my skills and am proficient in the latest Mac OS and design software, including Adobe CC (Photoshop, Illustrator, InDesign, Camera Raw, Acrobat Pro, Premiere Pro, After Effects, Dimension), Figma, and Microsoft Office 365. I possess a willingness to learn and believe in the importance of continuous growth. I have taken the opportunity to enhance my existing skills and explore new areas such as motion design, video production, 3D modeling using Blender, and CGI. In 2022, I pursued Agile Project Management and successfully completed both the APMG AgilePM Foundation and Practitioner courses, earning AgilePM Foundation and AgilePM Practitioner APMG Certification. Additionally, I have been accepted into a part-time course through DMI to complete a diploma in Digital Marketing.

I am self-sufficient and equipped with my own iMac, Adobe software subscription, and photography/video studio setup, including a Sony a7III camera, to operate effectively from home during remote working periods.

While I possess considerable experience, I remain humble and acknowledge that my UK experience may be relatively limited. Therefore, I am not solely seeking a position based on my experience level but rather an opportunity to utilize my passion and talents. I am eager to contribute to a new team and excited about the prospect of making a meaningful impact.

Thank you for considering my application, and I am available for an interview to discuss how my skills and enthusiasm align with your organization's goals.

Please click on the online portfolio link below for an overview of my work.

Yours sincerely

ANTHONY STUART HOBBIS

